Record Nr. UNINA9910818177203321 **Titolo** Reframing retention strategy for institutional improvement / / David H. Kalsbeek, editor Pubbl/distr/stampa San Francisco, : Jossey-Bass, 2013 **ISBN** 1-118-64818-8 1-299-40256-9 1-118-64832-3 Edizione [1st ed.] Descrizione fisica 1 online resource (130 p.) New directions for higher education, , 0271-0560 ; ; no. 161 (Spring Collana 2013) Altri autori (Persone) KalsbeekDavid H Disciplina 378.16913 Soggetti College attendance - United States College dropouts - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Reframing Retention Strategy for Institutional Improvement; Copyright: Contents; Editor's Notes; Reference; 1. Framing Retention for Institutional Improvement: A 4 Ps Framework; Lessons from Typical University; Profile; Progress; Process; Promise; Conclusion; References; 2. Reframing Retention Strategy: A Focus on Profile; Developing a Market-Centered Perspective; The Marketplace vis-a-vis Zemsky; Institutional Interdependencies; Enrollment Management; Conclusion; References; 3. Reframing Retention Strategy: A Focus on Progress; From Persistence to Progress Clifford Adelman and ""Structures of Opportunity""Progress and ""Swirl""; The ""Quality"" of Persistence; A New Mental Model?; References; 4. Reframing Retention Strategy: A Focus on Process; Introduction; Key Organizational Challenges, Principles, and Conceptual Frameworks; Conceptual Underpinnings; Creating Seamless Learning Environments for First-Year Students; Conclusion; References; 5. Reframing Retention Strategy: A Focus on Promise: Introduction: Setting the Stage; Brand as Promise; Linking Brand Promise and Retention; Finding Promise in Mission: Conclusion: References 6. Profile in Action: Linking Admission and RetentionHow Far Will the

Toad Jump? Test-Optional Strategies; Sociological Determinants and

Non-Cognitive Variables; Institutional Interactions for Creating Non-Traditional Pathways; Conclusion; References; 7. Process and Progress in Action: Examples of What Works: Improving the Consistency, Quality, and Effectiveness of Institutional Services; Other Examples of Fostering Student Progress Through Process Improvements; Creating Clear Pathways to Student Success; Lessons in Efforts to Improve Time to Degree and Completion Rates; Conclusion References8. Promise in Action: Examples of Institutional Success; From Promise to Practice: Examples from the Field; Other High-Impact Practices; Lessons Learned; References; 9. Engaging Faculty in Retention: Finding Traction through Accreditation; Why is Change So Hard?: Accreditation in the United States: Evolving Criteria: Potential Lever for Change; Assessment of Students' Learning: From Compliance to Commitment; Lessons Learned; Next Steps; Research and Changing Practices; References; 10. The 4 Ps as a Guiding Perspective; Key Themes of a 4 Ps Framework; How to Organize for Retention How to Use a 4 Ps FrameworkMoving Forward with a 4 Ps Framework; References: Index

Sommario/riassunto

Take an in-depth look at the difficulty in gaining traction at the institutional level in improving student retention and degree completion rates-especially at larger four year institutions where size, complexity, and multiplicity of structures and processes present particular challenges. This volume offers a way for institutional leaders to better focus their time, energy, and resources in their retention effort by framing the way they think about it using the 4 Ps of retention strategy: profile, progress, process, and promise. This simple framework challenges long-standing, traditio