1. Record Nr. UNINA9910818161803321 Autore Dean Amy B. <1962-> Titolo A new new deal: how regional activism will reshape the American labor movement / / Amy B. Dean and David B. Reynolds; foreword by Harold Meyerson Ithaca,: ILR Press, 2009 Pubbl/distr/stampa **ISBN** 0-8014-7665-8 0-8014-5725-4 0-8014-5849-8 Edizione [1st ed.] Descrizione fisica 1 online resource (303 p.) Collana A Century Foundation Book Altri autori (Persone) ReynoldsDavid B. <1963-> Disciplina 331.880973 Soggetti Labor movement - United States Regionalism - United States Working class - United States Community development - United States Coalitions - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "A Century Foundation book." Note generali Nota di bibliografia Includes bibliographical references and index. Front matter -- Contents -- Foreword by Harold Meyerson -- A Note Nota di contenuto from The Century Foundation by Richard C. Leone -- Preface --Acknowledgments -- Introduction -- The Birth of Regional Power Building -- 1. Thinking Regionally -- 2. The Regional Power-Building Model Emerges in California -- The Three Legs of Regional Power Building -- 3. Developing a Regional Policy Agenda -- 4. Deep Coalitions -- 5. From Access to Governance: Building Aggressive Political Action -- The Spread of Regional Power Building -- 6. Understanding the Spread of Regional Power Building across the Country -- 7. Toward a National Strategy for Spreading Regional Power Building -- Notes -- Index In A New New Deal, the labor movement leaders Amy B. Dean and Sommario/riassunto David B. Reynolds offer a bold new plan to revitalize American labor activism and build a sense of common purpose between labor and community organizations. Dean and Reynolds demonstrate how alliances organized at the regional level are the most effective tool to

build a voice for working people in the workplace, community, and halls of government. The authors draw on their own successes to offer in-depth, contemporary case studies of effective labor-community coalitions. They also outline a concrete strategy for building power at the regional level. This pioneering model presents the regional building blocks for national change. A diverse audience-both within the labor movement and among its allies-will welcome this clear, detailed, and inspiring presentation of regional power-building tactics, which include deep coalition-building, leadership development, policy research, and aggressive political action. A New New Deal explores successful coalitions forged in Los Angeles, Boston, Denver, San Jose, New Haven, and Atlanta toward goals such as universal health insurance for children and sensible redevelopment efforts that benefit workers as well as businesses. The authors view partnerships between labor and grassroots organizations as a mutually beneficial strategy based on shared goals, resulting in a broadened membership base and increased organizational capacity. They make the innovative argument that the labor movement can steward both industry and community and make manifest the ways in which workplace battles are not the parochial concerns of isolated workers, but a fundamental struggle for America's future. Drawing on historical parallels, the authors illustrate how longterm collaborations between labor and community organizations are sowing the seeds of a new New Deal.