1. Record Nr. UNINA9910818152203321 Autore Damodaran Aswath Titolo Investment Philosophies: Successful Strategies and the Investors Who Made Them Work New York, : Wiley, 2012 Pubbl/distr/stampa **ISBN** 1-280-78460-1 9786613694997 1-118-22192-3 Edizione [2nd ed.] Descrizione fisica 1 online resource (609 p.) Wiley Finance Collana Classificazione BUS036000 Disciplina 332.6 Soggetti Investment analysis **Finance Business & Economics Investment & Speculation** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Investment Philosophies; Contents; CHAPTER 1 Introduction; WHAT IS AN INVESTMENT PHILOSOPHY?; Human Frailty; Market Efficiency; Tactics and Strategies; WHY DO YOU NEED AN INVESTMENT PHILOSOPHY?; THE BIG PICTURE OF INVESTING; Step 1: Understanding the Client: Step 2: Portfolio Construction: Step 3: Evaluate Portfolio Performance; CATEGORIZING INVESTMENT PHILOSOPHIES; Market Timing versus Asset Selection; Activist versus Passive Investing; Time Horizon: Coexistence of Contradictory Strategies: Investment Philosophies in Context; DEVELOPING AN INVESTMENT PHILOSOPHY Step 1: Understand the Fundamentals of Risk and ValuationStep 2: Develop a Point of View about How Markets Work and Where They Might Break Down; Step 3: Find the Philosophy That Provides the Best Fit for You; CONCLUSION; EXERCISES; CHAPTER 2 Upside, Downside:

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Sommario/riassunto

The guide for investors who want a better understanding of investment strategies that have stood the test of time This thoroughly revised and updated edition of Investment Philosophies covers different investment philosophies and reveal the beliefs that underlie each one, the evidence on whether the strategies that arise from the philosophy actually produce results, and what an investor needs to bring to the table to make the philosophy work. The book covers a wealth of strategies including indexing, passive and activist value investing, growth investing, chart/technical anal