

1. Record Nr.	UNINA9910818071203321
Autore	Collins Richard <1946->
Titolo	From satellite to single market : new communication technology and European Public Service television // Richard Collins
Pubbl/distr/stampa	London ; ; New York, : Routledge, 1998
ISBN	1-134-68127-5 1-134-68128-3 1-280-15781-X 0-203-98424-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (248 p.)
Collana	Routledge research in cultural and media studies
Disciplina	384.55/094
Soggetti	Public television - European Union countries - History Direct broadcast satellite television - European Union countries - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 273-285) and index.
Nota di contenuto	BOOK COVER; HALF-TITLE; TITLE; COPYRIGHT; DEDICATION; CONTENTS; TABLES; PREFACE; ACRONYMS; INTRODUCTION; 1 EUROPEAN CULTURE AND IDENTITY; 2 THE EUROPEAN BROADCASTING UNION; 3 PUBLIC SERVICE BROADCASTING; 4 EURIKON: THE DEVELOPMENT OF PAN-EUROPEAN TELEVISION; 5 EURIKON PROGRAMMING; 6 FROM EURIKON TO EUROPA; 7 EUROPA: THE CASTLE IN THE AIR; 8 EUROSPOORT AND EURONEWS; 9 THE LANGUAGE FACTOR; 10 THE AUDIENCE FOR PAN-EUROPEAN TELEVISION; CONCLUSION; APPENDIX I Why Eurikon and why not? Speculations on motives; APPENDIX II Pan-European institutions1; NOTES; BIBLIOGRAPHY; INDEX
Sommario/riassunto	Richard Collins explores public service television's role in fostering pan-European cultural identity. Based on extensive primary research, interviews with participants and analysis of key European programmes, this book documents the growth of the public service satellite television network which was backed by the European Union, and its eventual alliance with Rupert Murdoch's commercial Sky network.