

1. Record Nr.	UNINA9910456711903321
Autore	Vaze Prashant
Titolo	The economical environmentalist : my attempt to live a low-carbon life and what it cost // Prashant Vaze
Pubbl/distr/stampa	London ; ; Sterling, Va. : , : Earthscan, , 2009
ISBN	1-136-54489-5 1-282-50619-6 9786612506192 1-84977-460-9
Descrizione fisica	1 online resource (369 p.)
Disciplina	333.72092
Soggetti	Sustainable living - Economic aspects Environmentalism - Economic aspects Carbon offsetting - Social aspects Green movement - Economic aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- The economic and environmental challenges -- From field to fork : reducing the environmental impacts of eating -- Getting from A to B : reducing emissions from travel -- Keeping your home warm -- Our friends electric -- Waste not, want not -- Travel and leisure -- Carbon offsetting, communities and social change.
Sommario/riassunto	Reducing your carbon emissions in an economic down-turn can be challenging, but saving the planet doesn't have to cost you more. Tough economic times need not relegate concerns for the planet to the back burner. The author is an environmental economist trying to live a low-carbon life in London. He worked for 15 years in the UK's Office of Climate Change, the Prime Minister's Strategy Unit and the Department of the Environment. So far so good. But he has kids. A family to visit in India. A hectic job. In distilling and building on his own experience of trying to live a low carbon life, he help

2. Record Nr.	UNINA9910818045003321
Autore	Slaughter Sandra A.
Titolo	A profile of the software industry : emergence, ascendance, risks, and rewards // Sandra A. Slaughter
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2014
ISBN	1-60649-655-7
Edizione	[First edition.]
Descrizione fisica	1 online resource (296 p.)
Collana	Industry profiles collection, , 2331-0073
Disciplina	005
Soggetti	Computer software industry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2014 digital library.
Nota di bibliografia	Includes bibliographical references (pages 245-268) and index.
Nota di contenuto	Software basics -- History of the software industry -- Structure and competitive dynamics of the software industry -- Globalization of the software industry -- Occupations and workforce issues and trends in the software industry -- Regulation in the software industry -- Challenges, opportunities, and trends in the software industry -- Suggestions for further reading -- Glossary of key terms -- Notes -- References -- Index.
Sommario/riassunto	Software plays a critical role in today's global information economy. It runs the computers, networks, and devices that enable countless products and services. Software varies in size from vast enterprise and communications systems like SAP's enterprise resource planning system with hundreds of millions of lines of code to tiny apps like Angry Birds that run on mobile phones. Companies in the software industry produce and sell software products and related services. The industry is intensely competitive and has undergone a dramatic transformation from its roots in a handful of computer hardware mainframe producers in the 1960s to numerous large and small software companies today. Understanding how the software industry works and how the industry is evolving are important. Since software runs the computers and networks that support the flow of information in the global economy, the software industry also affects companies in all other industries that use these products and services for their own competitive advantage. This book offers a profile of the software

industry and the companies in the industry. It describes the primary products and services produced in the industry; reviews the history of the industry; explains how the industry is structured; discusses its economics and competitive environment; and examines important trends and issues including globalization, workforce, regulation, and the emergence of new software business models.

---