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Titolo	Media between culture and commerce // edited by Els de Bens ; co- editors, Cees Hamelink ... [et al.]
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Collana	Changing media--changing Europe series ; ; v. 4
Altri autori (Persone)	BensEls de HamelinkCees J. <1940->
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Preliminary Pages; Contents; Foreword; Chapter 1: Media Between Culture and Commerce: An Introduction; Chapter 2: Media Diversity, Competition and Concentration: Concepts and Theories; Chapter 3: Measuring and Assessing Empirical Media Diversity: Some European Cases; Chapter 4: Toward Easy-to-Measure Media Diversity Indicators; Chapter 5: Public Service Broadcasting: A Pawn on an Ideological Chessboard; Chapter 6: Financing Public Service Broadcasters in the New Era; Chapter 7: Public Service Broadcasting and New Technologies: Marginalisation or Re-Monopolisation Chapter 8: Looking to the FutureChapter 9: Media Governance Structures in Europe; Chapter 10: Towards Democratic Media Governance; References; Biographies; Index; Back Cover
Sommario/riassunto	This book addresses the consequences of the main changes the media have undergone over the last 10 years: increasing commercialisation, concentration, convergence and internationalisation. The contributors reflect on the debate and the concern about the role of the media in a rapidly changing society. All contributions have been written originally for this volume and have not been published elsewhere. Contributors include eighteen academics from fifteen European countries, all of

them experts in media research. The book is an invaluable resource for
researchers and students in communication sc
