

1. Record Nr.	UNINA9910817987203321
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Titolo	Elements of an evolutionary theory of welfare : assessing welfare when preferences change // Martin Binder
Pubbl/distr/stampa	London : , : Routledge, , 2010
ISBN	1-136-95616-6 1-136-95617-4 1-282-62919-0 9786612629198 0-203-84955-8
Descrizione fisica	1 online resource (277 p.)
Collana	Routledge advances in social economics ; ; 16
Disciplina	330.15/56
Soggetti	Welfare economics Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Figures; Tables; Acknowledgements; 1 Introduction; 2 Conceptual background and welfare terminology; 3 Other approaches to welfare economics; 4 A positive basis: The learning theory of consumption; 5 An evolutionary theory of welfare; 6 Evolutionary welfare economics; 7 Concluding remarks; Notes; Bibliography; Index
Sommario/riassunto	It has always been an important task of economics to assess individual and social welfare. The traditional approach has assumed that the measuring rod for welfare is the satisfaction of the individual's given and unchanging preferences, but recent work in behavioural economics has called this into question by pointing out the inconsistencies and context-dependencies of human behaviour. When preferences are no longer consistent, we have to ask whether a different measure for individual welfare can, and should, be found. This book goes beyond the level of preference and instead consider