

1. Record Nr.	UNINA9910817961503321
Autore	Johnstone Christopher J.
Titolo	The rise of China-US international cooperation in higher education : views from the field // Christopher J. Johnstone, Li Li Ji
Pubbl/distr/stampa	Leiden : , : Brill, , [2018] ©2018
ISBN	90-04-36836-1
Descrizione fisica	1 online resource (vi, 223 pages)
Collana	Spotlight on china ; ; v. 5
Disciplina	370.196
Soggetti	Educational exchanges - United States Educational exchanges - China United States Relations China China Relations United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Matter -- Copyright page -- Acknowledgements -- The Rise of Sino-U.S. International Partnerships in Higher Education: An Introduction / Christopher J. Johnstone -- China's Soft Power Projection through Higher Education: A Preliminary Assessment / Rui Yang -- Dynamics of Internationalization in U.S. and Chinese Higher Education / Katherine Puntene and Yilin Wei -- Leveraging Confucius Institutes for International Education and Exchange / Anthony C. Ogden and Huajing Xiu Maske -- Developing a Multi-Institutional, Internationally-Focused Higher Education Research Partnership / Deane Neubauer and Joanne Taira -- Internationalization 2.0 and Counting: Learnings from China-U.S. Collaborations in Business Education / Anne M. D'Angelo and Lili Dong -- The New Normal: Student and Faculty Mobility Programs between Public Teacher Education Institutions in China and the U.S. / Mary Schlarb , Shufang Strause and Lu-Chung Dennis Weng -- An Exploratory Journey of NYU Shanghai: Reflections from a University Chancellor1 / Yu Lizhong -- China Champion Program / Chi Jian and Li Li Ji -- Sino-Global Higher Education Partnerships: / Jing Tian , Jiansheng Ma and Juan Cai -- The Effect of Culture and Acculturation on the Mental Health of International Students: / Merritt Huang --

Sommario/riassunto

Over the past two decades, international cooperation in higher education has become the norm in China and around the world. To exemplify these relationships, this edited volume devotes individual chapters to case studies of China-U.S. international higher education partnerships focused on 1) Collaborative graduate programs; 2) Research collaborations; 3) Student mobility; 4) Multi-institution collaborations; 5) Cultural exchanges; and 6) Branch campuses. These case studies will illuminate the strategies, challenges, and perceived benefits of cross-national collaboration. Case studies are bookended with introductory and concluding chapters that link cooperative activities to theory on diplomacy (including Western “soft diplomacy” and Chinese five principles of “peaceful coexistence” narratives); internationalization of higher education; and reflections on student and scholar mobility between Chinese and US institutions.

---