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Autore	Denev Alexander
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Descrizione fisica	1 online resource (483 pages)
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Soggetti	Investments Financial risk management Big data Dades massives Inversions Gestió del risc financer
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	"This groundbreaking book will be the first to address the alternative data topic in the world of investing and risk management. It will illustrate, also by practical examples and code: How to navigate the thick jungle of generated data as of today, which techniques are the most suitable for each data type, potential pitfalls and false steps to avoid, how to detect a signal from the noise, how to integrate the information from different datasets to maximize the informational value"--

2. Record Nr.	UNINA990009045490403321
Titolo	Revue francaise du marketing
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