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| Nota di contenuto | Contents -- Foreword -- Introduction -- Part 1: Shareholders and Stakeholders -- The Changing Basis of Economic Responsibility -- For Whom Are Corporate Managers Trustees? -- Whose Interests Should Be Served? -- Understanding Stakeholder Thinking: Themes from a Finnish Conference. -- Part 2: Morality, Ethics and Stakeholder Theory -- The Moral Standing of the Market -- Business Ethics and Stakeholder Analysis. -- A Stakeholder Theory of the Modern Corporation. Stakeholder Thinking in Three Models of Management Morality: A Perspective with Strategic Implications.Part 3: Stakeholder Theory and Management Performance -- The Stakeholder Theory of the Corporation: Concepts, Evidence and Implications. -- Instrumental Stakeholder Theory: A Synthesis of Ethics and Economics. -- A Stakeholder Framework for Analysing and Evaluating Corporate Social |

Performance. -- Toward a Theory of Stakeholder Identification and Saliency: Defining the Principle of Who and What Really Counts.

Sommario/riassunto

An anthology designed to address the role and purpose of the corporation in society through the provision of seminal articles on the concept of stakeholders and their recognition, and the integration of stakeholder interests into decision making.