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| Nota di contenuto       | Cover; Editorial advisory board; Editorial; Why and how should the international volunteer tourism experience be improved?; Is certification the answer to creating a more sustainable volunteer tourism sector?; Elephants, orphans and HIV/AIDS; Online portrayals of volunteer tourism in Nepal; Marketing and communication of responsibility in volunteer tourism; Wildlife and conservation volunteering; A clash with volunteer tourists? An extreme case study in Guatemala; Finding the win-win; Why and how should the international volunteer tourism experience be improved? |
| Sommario/riassunto      | Gap year volunteering has grown in popularity in recent years but how do young people (and other age groups) choose between the many organizations that provide international volunteer tourism opportunities? This ebook is dedicated to the topic and specifically the quality of provision in this sector with its wide spectrum of operators from commercial to charitable organizations. It analyses the key issues and concerns and for identifying some of the ways in which the international volunteer tourism experience could be improved in-depth.                           |

