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Nota di contenuto	Front matter -- Contents -- Illustrations -- Acknowledgments -- Introduction -- PART ONE: LANDSCAPES AND MINDSCAPES -- PART TWO: GETAWAYS -- PART THREE: BETWEEN THE LOCAL AND THE GLOBAL -- Notes -- Selected Bibliography -- Index
Sommario/riassunto	Löfgren takes us on a tour of the Western holiday world and shows how two centuries of "learning to be a tourist" have shaped our own ways of vacationing. We see how fashions in destinations have changed through the years, with popular images (written, drawn, painted, and later photographed) teaching the tourist what to look for and how to experience it. Travelers present and future will never see their cruises, treks, ecotours, round-the-world journeys, or trips to the vacation cottage or condo in quite the same way again. All our land-, sea-, and mindscapes will be the richer for Löfgren's insights.