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   Nota di contenuto   Contents; Introduction; HOW THIS BOOK IS ORGANIZED; WHO SHOULD
                       READ THIS BOOK; TOOLS YOU NEED; WHAT'S ON THE WEBSITE; THE
                       ROAD AHEAD; 1 The Basics; 1 WHAT IS SHAREPOINT BRANDING AND UI
                       DESIGN?; INTRODUCING SHAREPOINT BRANDING; COMMUNICATION
                       VERSUS COLLABORATION; UNDERSTANDING THE LEVELS OF BRANDING;
                       SUMMARY; 2 SHAREPOINT OVERVIEW; WHAT YOU NEED TO KNOW
                       ABOUT SHAREPOINT; HOW BRANDING WORKS IN SHAREPOINT; WHAT'S
                       NEW FOR BRANDING IN SHAREPOINT 2013; SUMMARY; 3 WORKING
                       WITH THE SHAREPOINT 2013 USER INTERFACE; PAGE EDITING AND THE
                       RIBBON; CREATING SITES AND SUBSITES
                       THE PAGE EDITING EXPERIENCE IN SHAREPOINT 2013WORKING WITH
                       NAVIGATION IN SHAREPOINT 2013; USING COMPOSED LOOKS;
                       SHAREPOINT MASTER PAGES; WORKING WITH PAGE LAYOUTS;
                       SUMMARY; 2 Planning a Design and Getting Started; 4 PLANNING FOR
                       BRANDING; WHY PLAN FOR BRANDING?; PERFORMING REQUIREMENTS
                       ANALYSIS; ASKING THE RIGHT SHAREPOINT BRANDING QUESTIONS;
                       PROJECT ESTIMATION; CREATING WIREFRAMES; CREATING REALISTIC
                       DESIGN COMPS; SUMMARY; 5 USING THE DESIGN MANAGER TO START A

Sommario/riassunto	Plan, design, and launch a brand in SharePoint If you are planning, designing, and launching your brand using SharePoint, this book and author trio will walk you through everything you need to know in an understandable and approachable way. From specific technologies such as master pages, page layouts, and CSS to offering best-practices and real-world experience for creating successful branding projects through SharePoint 2013, you will learn how to approach your branding project in effective new ways. This visual book provides step-by-step instructions in a simple and striking