Record Nr. Autore Titolo	UNINA9910817812803321 Drisgill Randy Sharepoint 2013 : branding and user interface design / / Randy Drisgill, John Ross, Paul Stubbs
Pubbl/distr/stampa	Indianapolis, Ind., : John Wiley & Sons, Inc., 2013
ISBN	1-118-71073-8 1-118-49561-6
Edizione	[1st edition]
Descrizione fisica	1 online resource (432 p.)
Altri autori (Persone)	RossJohn StubbsPaul
Disciplina	004.682
Soggetti	Web sites - Design Web site development Branding (Marketing) User interfaces (Computer systems)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Introduction; HOW THIS BOOK IS ORGANIZED; WHO SHOULD READ THIS BOOK; TOOLS YOU NEED; WHAT'S ON THE WEBSITE; THE ROAD AHEAD; 1 The Basics; 1 WHAT IS SHAREPOINT BRANDING AND UI DESIGN?; INTRODUCING SHAREPOINT BRANDING; COMMUNICATION VERSUS COLLABORATION; UNDERSTANDING THE LEVELS OF BRANDING; SUMMARY; 2 SHAREPOINT OVERVIEW; WHAT YOU NEED TO KNOW ABOUT SHAREPOINT; HOW BRANDING WORKS IN SHAREPOINT; WHAT'S NEW FOR BRANDING IN SHAREPOINT 2013; SUMMARY; 3 WORKING WITH THE SHAREPOINT 2013 USER INTERFACE; PAGE EDITING AND THE RIBBON; CREATING SITES AND SUBSITES THE PAGE EDITING EXPERIENCE IN SHAREPOINT 2013WORKING WITH NAVIGATION IN SHAREPOINT 2013; USING COMPOSED LOOKS; SHAREPOINT MASTER PAGES; WORKING WITH PAGE LAYOUTS; SUMMARY; 2 Planning a Design and Getting Started; 4 PLANNING FOR BRANDING; WHY PLAN FOR BRANDING?; PERFORMING REQUIREMENTS ANALYSIS; ASKING THE RIGHT SHAREPOINT BRANDING QUESTIONS; PROJECT ESTIMATION; CREATING WIREFRAMES; CREATING REALISTIC DESIGN COMPS; SUMMARY; 5 USING THE DESIGN MANAGER TO START A

1.

	DESIGN IN SHAREPOINT; INTRODUCING DESIGN MANAGER; UPLOADING DESIGN FILES; EDITING MASTER PAGES; EDITING PAGE LAYOUTS PUBLISHING AND APPLYING A MASTER PAGE CREATING A DESIGN PACKAGE; SUMMARY; 6 CASCADING STYLE SHEETS AND SHAREPOINT; A BRIEF CSS PRIMER; CSS INSIDE OF SHAREPOINT; TOOLS FOR WORKING WITH CSS; APPLYING CUSTOM CSS TO SHAREPOINT; EDITOR STYLES; STYLING KEY AREAS OF SHAREPOINT; PUTTING CSS TO WORK IN SHAREPOINT; SUMMARY; 3 Advanced SharePoint Branding; 7 CREATING CUSTOM MASTER PAGES AND PAGE LAYOUTS; UNDERSTANDING TRADITIONAL ASP.NET MASTER PAGES; MASTER PAGES IN SHAREPOINT; CREATING CUSTOM PAGE LAYOUTS; UPGRADING A SHAREPOINT 2010 MASTER PAGE TO 2013; UNDERSTANDING SHAREPOINT SOLUTION PACKAGES
	SUMMARY 8 ADVANCED SHAREPOINT BRANDING TASKS; WORKING WITH NAVIGATION; USING TRADITIONAL BREADCRUMBS; CREATING A DYNAMIC BACK TO HOME LINK; HANDLING ANONYMOUS USERS; WORKING WITH DEVICE CHANNELS; WORKING WITH MY SITES; UNDERSTANDING SHAREPOINT ONLINE; SUMMARY; 9 CREATING CONTENT ROLLUPS WITH SHAREPOINT WCM; AN INTRODUCTION TO ROLLUPS IN SHAREPOINT; USING THE CONTENT QUERY WEB PART (CQWP); USING THE CONTENT SEARCH WEB PART (CSWP); WORKING WITH DISPLAY TEMPLATES; CQWP VERSUS CSWP; SUMMARY; 10 COMPOSED LOOKS AND CUSTOM BRANDING; UNDERSTANDING COMPOSED LOOKS AND CUSTOM BRANDING; UNDERSTANDING COMPOSED LOOKS APPLYING A COMPOSED LOOK TO CUSTOM BRANDINGCREATING A MASTER PAGE PREVIEW; SUMMARY; 4 Other Branding Concepts; 11 MODERN WEB DESIGN AND SHAREPOINT; HTML5; CSS3; JQUERY; HTML5 BOILERPLATE; WEB FONTS; GRID-BASED DESIGN; RESPONSIVE DESIGN; SUMMARY; 12 DESIGNING APPS; SHAREPOINT CLOUD APP MODEL; HOSTING OPTIONS; CREATING AND BRANDING SHAREPOINT-HOSTED APPS; BRANDING AUTOHOSTED APPS; SUMMARY; Index
Sommario/riassunto	Plan, design, and launch a brand in SharePoint If you are planning, designing, and launching your brand using SharePoint, this book and author trio will walk you through everything you need to know in an understandable and approachable way. From specific technologies such as master pages, page layouts, and CSS to offering best-practices and real-world experience for creating successful branding projects through SharePoint 2013, you will learn how to approach your branding project in effective new ways. This visual book provides step-by-step instructions in a simple and striking