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Nota di contenuto	Contents; Foreword; Chapter 1 Guide to Choosing the Right People: The Ten Major Hiring Mistakes and What to Do About Them; Chapter 2 Developing a Talent Acquisition Strategy That Works; Chapter 3 Retaining People by Making Them Fall in Love with the Company; Chapter 4 Objectifying the Job Search; Chapter 5 Training and Development: Using T&D to Retain Staff and Execute Your Business Strategy; Chapter 6 What You Should Expect from Your HR Executive; Chapter 7 Being Courageous: The Ultimate Test of HR; Index
Sommario/riassunto	What to do when HR's old tricks for finding talent don't work anymore.