

1. Record Nr.	UNINA9910817809603321
Titolo	Case studies in Asian management / / editor, Parissa Haghrian, Sophia University, Japan
Pubbl/distr/stampa	New Jersey : , : World Scientific, , [2014] 2014
ISBN	981-4508-98-5
Descrizione fisica	1 online resource (x, 228 pages) : illustrations (some color)
Collana	Gale eBooks
Disciplina	658.0095
Soggetti	Management - Asia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	section I. The People's Republic of China -- section II. Japan -- section III. India -- section IV. Korea -- section V. The Philippines -- section VI. Cross-cultural encounters.
Sommario/riassunto	There is a lack of knowledge on how corporations in Asia develop strategies, organize their work processes and deal with competition. Western managers and business students need to know more about Asian corporations and their management styles. Learning about Asia, however, has always been a challenging task. The main challenge is the complexity encountered when dealing with Asian management issues, which differ not only for different countries, but also for different types of businesses, not to mention national management preferences and styles. This book tries to fill this gap, by presenting