

- | | |
|-------------------------|--|
| 1. Record Nr. | UNINA990009761790403321 |
| Autore | Di Nardi, Giuseppe <1911-1992> |
| Titolo | Economia dello scambio / Giuseppe Di Nardi |
| Pubbl/distr/stampa | Napoli : Dott. Eugenio Jovene, 1963 |
| Edizione | [3 ed.] |
| Descrizione fisica | X, 312 pag. ; 24 cm |
| Localione | DECTS |
| Collocazione | ISVE D0.25 |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
-
- | | |
|-------------------------|---|
| 2. Record Nr. | UNINA9910817742603321 |
| Autore | Lerner Paul Frederick |
| Titolo | The consuming temple : Jews, department stores, and the consumer revolution in Germany, 1880-1940 / / Paul Lerner |
| Pubbl/distr/stampa | Ithaca : , : Cornell University Press, , 2015 |
| ISBN | 1-5017-0011-1 |
| Descrizione fisica | 1 online resource (281 p.) |
| Disciplina | 339.4/7094309034 |
| Soggetti | Consumption (Economics) - Germany - History
Consumer behavior - Germany - History
Department stores - Germany - History
Jews - Germany - Social conditions - 19th century
Jews - Germany - Social conditions - 20th century |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Jerusalem's terrain: the department store and its discontents in imperial |

Germany -- Dream worlds in motion: circulation, cosmopolitanism, and the Jewish question -- Uncanny encounters: the Thief, the Shop Girl, and the Department Store King -- Beyond the consuming temple: Jewish dissimulation and consumer modernity in provincial Germany -- The consuming fire: fantasies of destruction in German politics and culture.

Sommario/riassunto

Department stores in Germany, like their predecessors in France, Britain, and the United States, generated great excitement when they appeared at the end of the nineteenth century. Their sumptuous displays, abundant products, architectural innovations, and prodigious scale inspired widespread fascination and even awe; at the same time, however, many Germans also greeted the rise of the department store with considerable unease. In *The Consuming Temple*, Paul Lerner explores the complex German reaction to department stores and the widespread belief that they posed hidden dangers both to the individuals, especially women, who frequented them and to the nation as a whole. Drawing on fiction, political propaganda, commercial archives, visual culture, and economic writings, Lerner provides multiple perspectives on the department store, placing it in architectural, gender-historical, commercial, and psychiatric contexts. Noting that Jewish entrepreneurs founded most German department stores, he argues that Jews and "Jewishness" stood at the center of the consumer culture debate from the 1880s, when the stores first appeared, through the latter 1930s, when they were "Aryanized" by the Nazis. German responses to consumer culture and the Jewish question were deeply interwoven, and the "Jewish department store," framed as an alternative and threatening secular temple, a shrine to commerce and greed, was held responsible for fundamental changes that transformed urban experience and challenged national traditions in Germany's turbulent twentieth century.
