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Nota di contenuto	Front matter Contents Section I: Framing The Issues Mediatization And Sociolinguistic Change. Key Concepts, Research Traditions, Open Issues / Androutsopoulos, Jannis Mediatization. A Panorama Of Media And Communication Research / Hepp, Andreas Sociolinguistic Change, Vernacularization And Broadcast British Media / Coupland, Nikolas Section II: Media Influence On Language Change Does Mediated Language Influence Immediate Language? / Kristiansen, Tore Media Models, 'The Shelf', And Stylistic Variation In East And West. Rethinking The Influence Of The Media On Language Variation And Change / Stuart-Smith, Jane / Ota, Ichiro The Media Influence On Language Change In Japanese Sociolinguistic Contexts / Ota, Ichiro / Takano, Shoji Commentary: Television And Language Use. What Do We Mean By Influence And How Do We Detect It? / Buchstaller, Isabelle Section III: Media Engagement In Interactional Practice 'Girlpower Or Girl (In) Trouble?' Identities And Discourses In The (New) Media Engagements Of Adolescents' School-Based Interaction / Georgakopoulou, Alexandra Multilingualism, Multimodality And Media Engagement In Classroom Talk And Action / Lytra, Vally Commentary: 'Agents' Or 'Participation'. Sociolinguistic

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	Frameworks For The Study Of Media Engagement / Rampton, Ben Section IV: Change In Mass-Mediatized And Digitally Mediated Language Semiotic Economy, Growth Of Mass Media Discourse, And Change Of Written Language Through Multimodal Techniques / Schmitz, Ulrich Genre Profiles And Genre Change. The Case Of Tv News / Luginbühl, Martin Tweets In The News. Legitimizing Medium, Standardizing Form / Squires, Lauren / Iorio, Josh Commentary: Mediality, Mediatization And Sociolinguistic Change / Spitzmüller, Jürgen Section V: Enregisterment Of Change In Media Discourse Revising The "Journalist's Bible". How News Practitioners Respond To Language And Social Change / Cotter, Colleen The Media On Media- Induced Language Change / Moschonas, Spiros A The Objectification Of 'Jafaican'. The Discoursal Embedding Of Multicultural London English In The British Media / Kerswill, Paul Commentary: Sociolinguists And The News Media / Johnstone, Barbara Section VI: Mediatized Spaces For Minoritized Languages Súil Eile. Media, Sociolinguistic Change And The Irish Language / Moriarty, Mairéad Sites Of Struggle And Possibility In Cyberspace. Wikipedia And Facebook In Africa / Deumert, Ana Circulation Of Indigenous Sámi Resources Across Media Spaces. A Rhizomatic Discourse Approach / Pietikäinen, Sari Commentary: Mediatized Spaces For Minoritized Languages. Challenges And Opportunities / Kelly-Holmes, Helen Notes On Contributors Index
Sommario/riassunto	This is the first volume to focus on the role of media in processes of linguistic change, one of the most contested issues in contemporary sociolinguistics. Its 17 chapters and five section commentaries present cutting-edge research from variationist and interactional sociolinguistics, media linguistics, language ideology research, and minority language studies. The volume advances our understanding of linguistic change in a mediatized world in three ways. First, it introduces the notions of sociolinguistic change and mediatization to create a broader theoretical framing than the one offered by 'the media' and 'language change'. Second, it takes the discussion beyond the notions of 'influence' and 'effect' and the binary distinction of 'media' vs. 'community language'. Third, it examines the relation of sociolinguistic change and mediatization and from five complementary viewpoints: media influence on linguistic structure; media engagement in interaction; change in mass and new media language; language-ideological change; and the role of media for minority languages. Bringing these strands of sociolinguistic scholarship together, this volume examines their shared references and common lines of thinking.