

1. Record Nr.	UNINA9910460750903321
Autore	Shiraev Eric <1960-, >
Titolo	People and their opinions : thinking critically about public opinion // Eric Shiraev, Richard Sobel
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2016
ISBN	1-315-66335-X 1-317-34585-1
Descrizione fisica	1 online resource (385 p.)
Altri autori (Persone)	SobelRichard <1949->
Disciplina	303.3/8
Soggetti	Public opinion Public opinion - United States Political socialization Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2006 by Pearson Education, Inc.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Cover ""; ""Title Page""; ""Copyright Page""; ""Table of Contents ""; ""Preface""; ""About the Authors""; ""Chapter 1 Introduction: The Nature of Public Opinion""; ""What Is Public Opinion?""; ""Types of Public Opinion""; ""A Case in Point 1.1: Elitist Commentators or Next-Door Neighbors?""; ""Public Opinion and Society""; ""Social Value of Opinion Polls""; ""Practical Value""; ""Comparative Value""; ""A Case in Point 1.2: Specific Opinions on Particular Policies""; ""A Case in Point 1.3: When Pollsters and Their Sponsors "Go Wrong""; ""Political and Ideological Value"" ""Overall Resistance to Polling""""Government: Does Public Opinion Matter?""; ""Two Views on Government and Polls""; ""A Topic for Class Discussion: Factors Mediating Public Opinion's Influence on Policy""; ""Political Structure: Institutions and Communications""; ""Political Landscape and Elections""; ""Political Participation""; ""Assignment 1.1: Proliferating Information Sources""; ""Chapter Summary""; ""Definitions of Key Terms""; ""Chapter 2 Measurement of Opinion""; ""Measurement and Human Expression""; ""Steps in Survey Research""; ""Sample Selection""; ""Types of Sampling"" ""Sampling Error""""Sampling and Accuracy of Polls""; ""A Case in Point

2.1: The 1948 Polling Disaster"; "A Case in Point 2.2: The Use of Nonrepresentative Samples"; "Looking for Linkages"; "Surveys"; "Survey Questions"; "Structure and Order of Questions"; "A Case in Point 2.3: The Way Questions Are Asked"; "Hazy, Knotty, Corny, and Other Bad Questions"; "Question Translation"; "Non-Survey Methods"; "Experiment"; "Content Analysis"; "Focus Groups"; "Meta-Analysis: Research on Research"; "Qualitative Approaches"; "A Case in Point 2.4: Culture-Bound Surveys"
"Assignment 2.1: Problems with Questions""Assignment 2.2: Errors in Sampling"; "Chapter Summary"; "Definitions of Key Terms"; "Chapter 3 Thinking Critically About People's Opinions"; "Critical Thinking about Polls"; "Thinking About a Survey's Context"; "Circumstances Surrounding a Survey"; "The Way the Question Is Asked"; "Thinking About Bias in Survey Interpretation"; "Be Aware of Your Own Prejudgments"; "Be Aware of Respondents' Assumptions"; "A Topic for Class Discussion: "Right" and "Wrong" Issues"; "Wording: Look Critically at Descriptions"
"Pay Attention to Labels""Question Secondary Sources"; "Be Aware of Dichotomous and Continuous Variables"; "A Case in Point 3.1: Headlines About Survey Results"; "Explanations: Understanding Sources of Opinions"; "Know How to Interpret Correlations and Co-appearances"; "Look for Many Causes"; "A Case in Point 3.2: What the "Average" American Thinks About Correlation and Causation"; "Assignment 3.1: Similarities and Differences"; "Chapter Summary"; "Definitions of Key Terms"; "Chapter 4 Attitudes and Opinions"; "The Nature of Attitudes"
"A Case in Point 4.1: Culture and Attitudes"

2. Record Nr.	UNINA9910817691203321
Autore	Choi Jaz Hee-jeong <1980-, >
Titolo	Eat, cook, grow : mixing human-computer interactions with human-food interactions // Jaz Hee-jeong Choi, Marcus Foth, and Greg Hearn
Pubbl/distr/stampa	Cambridge, Massachusetts ; ; London : , : MIT Press, , 2014 [Piscataway, New Jersey] : , : IEEE Xplore, , [2014]
ISBN	0-262-32235-8 0-262-02685-6
Descrizione fisica	1 online resource (315 p.)
Disciplina	641.5/4
Soggetti	Dinners and dining Agriculture Online social networks Food - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Contents; Acknowledgments; Introduction; EAT; 1 A Relational Food Network: Strategy and Tools to Co-design a Local Foodshed; 2 Technologies of Nostalgia: Vegetarians and Vegans at Addis Ababa Cafe; 3 What Are We Going to Eat Today? Food Recommendations Made Easy and Healthy; 4 Not Sharing Sushi: Exploring Social Presence and Connectedness at the Telematic Dinner Party; 5 Civic Intelligence and the Making of Sustainable Food Culture(s); COOK; 6 Supporting Mindful Eating with the InBalance Chopping Board 7 Encouraging Fresh Food Choices with Mobile and Social Technologies: Learning from the FlavourCrusader Project 8 Probing the Market: Using Cultural Probes to Inform Design for Sustainable Food Practices at a Farmers' Market; 9 Re-placing Food: Place, Embeddedness, and Local Food; GROW; 10 "You Don't Have to Be a Gardener to Do Urban Agriculture": Understanding Opportunities for Designing Interactive Technologies to Support Urban Food Production; 11 Augmented Agriculture, Algorithms, Aerospace, and Alimentary Architectures 12 The Allure of Provenance: Tracing Food through User-Generated

Production Information 13 Beyond Gardening: A New Approach to HCI and Urban Agriculture; 14 Hungry for Data: Metabolic Interaction from Farm to Fork to Phenotype; 15 Food Futures: Three Provocations to Challenge HCI Interventions; Epilogue: Bringing Technology to the Dining Table; List of Recipes; Index

Sommario/riassunto

"Our contemporary concerns about food range from food security to agricultural sustainability to getting dinner on the table for family and friends. This book investigates food issues as they intersect with participatory Internet culture--blogs, wikis, online photo- and video-sharing platforms, and social networks--in efforts to bring about a healthy, socially inclusive, and sustainable food future. Focusing on our urban environments provisioned with digital and network capacities, and drawing on such "bottom-up" sociotechnical trends as DIY and open source, the chapters describe engagements with food and technology that engender (re-)creative interactions." --
