1. Record Nr. UNINA9910817666103321 Autore Elad Joel Titolo LinkedIn for dummies / / Joel Elad Pubbl/distr/stampa Hoboken, New Jersey:,: John Wiley & Sons, Inc.,, [2021] ©2021 **ISBN** 1-119-69539-2 1-119-69534-1 Edizione [Sixth edition.] Descrizione fisica 1 online resource (x, 371 pages): illustrations Collana --For dummies Disciplina 650.1402856754 Soggetti Online social networks Business enterprises - Computer networks Business networks - Computer network resources Job hunting - Computer network resources Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Intro -- Title Page -- Copyright Page -- Table of Contents --Nota di contenuto Introduction -- About This Book -- Foolish Assumptions -- Icons Used in This Book -- Beyond the Book -- Where to Go from Here -- Part 1 Understanding LinkedIn Basics -- Chapter 1 Looking into LinkedIn --Understanding Your New Contact Management and Networking Toolkit -- Keeping track of your contacts -- Understanding the different degrees of network connections -- Discovering What You Can Do with LinkedIn -- Building your brand and profile -- Looking for a job now or later -- Finding out all kinds of valuable information -- Expanding your network -- Navigating LinkedIn -- Touring the top navigation bar --Looking at the Settings & Drivacy page -- Understanding LinkedIn Costs and Benefits -- Weighing free versus paid accounts --Comparing the paid accounts -- Upgrading to a premium account --Chapter 2 Signing Up and Creating Your Account -- Joining LinkedIn --Joining with an invitation -- Joining without an invitation -- Completing the sign-up process -- Building Your Network -- Chapter 3 Completing Your Profile -- Adding a Summary and Basic Information -- Updating the basic information sections -- Writing your summary first --

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