

1. Record Nr.	UNINA9910817654303321
Titolo	Question evaluation methods : contributing to the science of data quality // edited by Jennifer Madans ... [et al.]
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2011
ISBN	1-283-25773-4 9786613257734 1-118-03699-9 1-118-03700-6 1-118-03698-0
Descrizione fisica	1 online resource (380 p.)
Collana	Wiley series in survey methodology
Altri autori (Persone)	MadansJennifer H
Disciplina	301.072/3
Soggetti	Questionnaires - Design Sampling (Statistics) - Evaluation Social surveys - Evaluation Social surveys - Methodology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	QUESTION EVALUATION METHODS: Contributing to the Science of Data Quality; CONTENTS; CONTRIBUTORS; PREFACE; 1: Introduction; PART I: Behavior Coding; 2: Coding the Behavior of Interviewers and Respondents to Evaluate Survey Questions; 3: Response 1 to Fowler's Chapter: Coding the Behavior of Interviewers and Respondents to Evaluate Survey Questions; 4: Response 2 to Fowler's Chapter: Coding the Behavior of Interviewers and Respondents to Evaluate Survey Questions; PART II: Cognitive Interviewing; 5: Cognitive Interviewing; 6: Response 1 to Miller's Chapter: Cognitive Interviewing; 7: Response 2 to Miller's Chapter: Cognitive InterviewingPART III: Item Response Theory; 8: Applying Item Response Theory for Questionnaire Evaluation; 9: Response 1 to Reeve's Chapter: Applying Item Response Theory for Questionnaire Evaluation; 10: Response 2 to Reeve's Chapter: Applying Item Response Theory for Questionnaire Evaluation; PART IV: Latent Class Analysis; 11: Some Issues in the Application of Latent Class Models for Questionnaire Design; 12: Response 1 to

Biemer and Berzofsky's Chapter: Some Issues in the Application of Latent Class Models for Questionnaire Design
13: Response 2 to Biemer and Berzofsky's Chapter: Some Issues in the Application of Latent Class Models for Questionnaire Design
PART V: Split-Sample Experiments; 14: Experiments for Evaluating Survey Questions; 15: Response 1 to Krosnick's Chapter: Experiments for Evaluating Survey Questions; 16: Response 2 to Krosnick's Chapter: Experiments for Evaluating Survey Questions; PART VI: Multitrait-Multimethod Experiments; 17: Evaluating the Reliability and Validity of Survey Interview Data Using the MTMM Approach
18: Response to Alwin's Chapter: Evaluating the Reliability and Validity of Survey Interview Data Using the MTMM Approach
PART VII: Field-Based Data Methods; 19: Using Field Tests to Evaluate Federal Statistical Survey Questionnaires; INDEX

Sommario/riassunto

Insightful observations on common question evaluation methods and best practices for data collection in survey research. Featuring contributions from leading researchers and academicians in the field of survey research, *Question Evaluation Methods: Contributing to the Science of Data Quality* sheds light on question response error and introduces an interdisciplinary, cross-method approach that is essential for advancing knowledge about data quality and ensuring the credibility of conclusions drawn from surveys and censuses. Offering a variety of expert analyses of question ev
