

1. Record Nr.	UNINA9910817607603321
Titolo	Innovation policy challenges for the 21st century // edited by Deborah Cox and John Rigby
Pubbl/distr/stampa	New York : , : Routledge, , 2013
ISBN	1-136-19036-8 1-283-98641-8 0-203-08424-1 1-136-19037-6
Descrizione fisica	1 online resource (313 p.)
Collana	Routledge studies in innovation, organization and technology ; ; 27
Altri autori (Persone)	CoxDeborah RigbyJohn <1962->
Disciplina	338/.064
Soggetti	Technological innovations - Government policy High technology industries Industrial policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. I. Government driving innovation -- pt. II. Policy to support innovation : the entrepreneurial turn -- pt. III. The labor force and human capital and societal issues -- pt. IV. Broadening and deepening innovation policy.
Sommario/riassunto	As the economies of western countries move from primarily resource-based to knowledge-based, and trade liberalization limits what governments can do through direct action, the landscape of innovation is changing and policymakers must react accordingly. This exciting new book examines the challenges that policy makers face in responding to a new environment. The book addresses how governments are now seeking to drive innovation through new forms of R&D policies, through public procurement, skills development, entrepreneurship and innovation culture to name but a few of the approaches.