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Sommario/riassunto

Traditional logistical chains have enabled us to respond efficiently to the needs of customers in terms of services and products. However, the returns, rejects and by-products of these activities have been eliminated or ignored. Reverse logistics aims at valuing these products using a value creation network integrating recovery, processing, recycling, distribution or clean removal processes. In the context of sustainable development, integrating economic, social and environmental factors, these activities raise questions concerning the design of products, processes and logistic networks. Ta