

1. Record Nr.	UNINA9910817490903321
Titolo	Gender issues in multinational corporations // guest editors, Nailin Bu and Carol McKeen
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2002
ISBN	1-280-47975-2 9786610479757 1-84544-727-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (52 p.)
Collana	Women in management review ; ; v.17, no. 2
Altri autori (Persone)	BuNailin McKeenCarol
Disciplina	658.409082
Soggetti	Women executives Women - Employment
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Abstracts & keywords; Introduction; Attitudes toward women as managers: sex versus culture; Same ticket, different trip; Evidence of back-home selection bias against US female expatriates; Repatriation of female executives; Bookshelf; News
Sommario/riassunto	The issue of gender is especially complex and challenging for multinational corporations(MNCs). First, these firms must operate in countries where the cultural norms and legal frameworks regarding the roles of women in the workplace, home and society differ significantly from those of their home countries.