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Nota di contenuto	Introduction: Knowing O. J. -- Pt. I. Theory -- 1. O. J. and ritual -- 2. O. J. and politics -- Pt. II. News construction -- 3. Press rites and O. J. wrongs: behind the scenes at "Camp O. J." -- 4. Celebrating the process: O. J. and KTLA-TV -- 5. (Re)affirming official sources: O. J. and the Los Angeles Times -- 6. (Il)legitimate transgressions: O. J. and the Los Angeles Sentinel -- Pt. III. Audience reception -- 7. Raced ways of seeing O. J. -- 8. Raced ways of seeing O. J. -- revisited -- Pt. IV. Conclusions -- 9. O. J. and reality -- App. 1. Page-one O. J. narratives, Los Angeles Times, January 25-October 4, 1995 -- App. 2. Page-one O. J. narratives, Los Angeles Sentinel, January 25-October 5, 1995 --

App. 3. Emerging discussion themes, by group, March 30, 1995 --  
App. 4. Emerging discussion themes, by group, August 1, 1995 -- App.  
5. Transcript of Primetime text -- App. 6. Transcript of KTLA text --  
App. 7. Logistic regression of perceptions about Simpson's innocence  
or guilt on race, gender, education, family income, interviewer race,  
and perceptions of criminal justice system bias.

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## Sommario/riassunto

Abundant popular discourses surround the O. J. Simpson double murder case. By contrast, Darnell M. Hunt scrutinizes these very discourses in order to further our understanding of the interests underlying them. Exploring the relationships between O. J.'s trial, the social location of television viewers (their race, gender and class) and everyday consciousness of social issues, his textual and audience analyses consider the incredible allure of the trial as 'media event'. Looking beyond the obvious explanations of celebrity, scandal and voyeurism, Dr Hunt asks: why was America so obsessed by this case? Why were so many people interested in particular outcomes? and what are we to make of the apparent racial divide in attitudes about the case, as shown in the opinion polls? O. J. Simpson Facts and Fictions incorporates insights from sociology and cultural studies to examine the implications for race relations in the United States at the dawn of the new millennium.

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