

1. Record Nr.	UNINA9910459164603321
Autore	Badsey Stephen
Titolo	The British Army in battle and its image, 1914-1918 [[electronic resource] /] / Stephen Badsey
Pubbl/distr/stampa	London ; ; New York, : Continuum, 2009
ISBN	1-282-87589-2 9786612875892 1-4411-7408-7
Descrizione fisica	1 online resource (261 p.)
Collana	Birmingham war studies series
Disciplina	940.41241
Soggetti	World War, 1914-1918 - Great Britain World War, 1914-1918 - Public opinion - Great Britain World War, 1939-1945 - Mass media and the war Public opinion - Great Britain - History - 20th century Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [211]-223) and index.
Nota di contenuto	Contents; Illustrations; Acknowledgements; Series Editors' Preface; Author's Preface; 1 Introduction: The Western Front in Public History 1914-2014; 2 Douglas Haig and the Press 1914-1918; 3 Blackadder Goes Forth and the 'Two Western Fronts' Debate 1914-1918; 4 Cavalry and the Development of Breakthrough Doctrine 1914-1918; 5 The Battle of The Somme (1916): The Film of the Battle; 6 The Raid on Narrow Trench 1917; 7 The Press, Propaganda and Passchendaele 1917; 8 The Missing Western Front: Politics, Propaganda and Strategy 1918; Bibliography; Index
Sommario/riassunto	In this collection of essays of incomparable scholarship, Stephen Badsey explores in individual detail how the British Army fought in the First World War, how politics and strategy affected its battles and the decisions of senior commanders such as Douglas Haig, and how these issues were intimately intertwined with the mass media portrayal of the Army to itself and to the British people. Informative, provocative, and often entertaining, based on more than a quarter-century of research, these essays on the British Army in the First World War range through

2. Record Nr.	UNINA9910817419403321
Autore	Worsley Louise M.
Titolo	Stakeholder-led project management : changing the way we manage projects / / Louise M. Worsley
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2017
ISBN	1-63157-468-X
Edizione	[First edition.]
Descrizione fisica	1 online resource (176 pages) : illustrations
Collana	Portfolio and project management collection, , 2156-8200
Disciplina	658.404
Soggetti	Project management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Stakeholder-neutral to stakeholder-led projects -- 2. Stakeholder identification -- 3. Understanding my stakeholders -- 4. Changing the way we manage projects -- 5. Communicating in projects -- 6. Developing the engagement plan -- 7. The principles of engagement -- Index.
Sommario/riassunto	If stakeholders matter, then their impact should affect the way we plan, execute and implement projects. Most projects--and all valuable projects--have stakeholders, and require some form of stakeholder engagement. It is the engagement that needs managing, not the stakeholders, because the right type of engagement varies depending on the types of stakeholders involved and the context of the project. This book provides a stakeholder-centered analysis of projects, and explains which identification, analysis, communication and engagement models are relevant to different types of projects: from an office move, to IT enterprise changes, to transformational change of business, to complex social change. Using case studies from around the world, it illustrates what goes wrong when stakeholders are not engaged successfully, and what lessons we can learn from these examples. Three main cases are used to demonstrate the application of stakeholder analysis and modelling tools, leaving the reader with a very

practical understanding of which techniques may be beneficially applied on their own projects.

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