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Sommario/riassunto	We are witnessing a dynamic reshaping of the European 'mediascape'. This has been underway for more than a decade since the fall of the

Berlin wall in 1989, the growing impact of globalisation, and the birth of new technologies and new media, or the convergence between old and new media. A new and more intense 'mediatisation' of society and everyday life is emerging. This is happening alongside the rapid reconstruction of the cultural and economic landscape of Europe itself. In this transformation the communicative and ideological dimensions, the digitalisation of technology, and changes in cu
