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Nota di contenuto	Gay marriage in an era of media visibility -- Fighting "the battle to be boring": marriage as a portal into the mainstream -- "The marrying kind": the face of gay marriage in the news -- Gay marriage goes prime-time: journalistic norms frame the debate -- Speaking out: representing gay perspectives in news discourse -- The trouble with marriage.
Sommario/riassunto	Over the past decade, the controversial issue of gay marriage has emerged as a primary battle in the culture wars and a definitive social issue of our time. The subject moved to the forefront of mainstream public debate in 2004, when San Francisco Mayor Gavin Newsom began authorizing same-sex marriage licenses, and it has remained in the forefront through three presidential campaigns and numerous state ballot initiatives. In this thorough analysis, Leigh Moscowitz examines how prominent news outlets presented this issue from 2003 to 2012, a time when intense news coverage focused unprecedented attention on gay and lesbian life.