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monopoly: antitrust analysis in high-technology industries / with Mary Coleman -- The analysis of market definition and market power in the context of rapid innovation / with Chris Pleatsikas -- V. Technological innovation and the theory of the firm. Towards an economic theory of the multiproduct firm -- Competition, cooperation, and innovation: organizational arrangements for regimes of rapid technical progress -- The dynamics of industrial capitalism: perspectives on Alfred Chandler's Scale and Scope (1990).

Sommario/riassunto

This book examines the manner in which successful firms develop, transfer, protect, and capture value from technological innovation. In essence, it is about "knowledge management", which lies at the foundation of firm level competitive advantage in today's global economy. The essays contain some of the fundamental contributions to the field of knowledge management by one of its best-known thinkers; they also constitute an immensely practical guide for those managers who wish to look below the surface of what is going on in Silicon Valley and elsewhere.
