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| 1. Record Nr.           | UNINA9910817313303321   |
| Autore                  | Gebler David <1959->  |
| Titolo                  | The 3 power values : how commitment, integrity, and transparency clear the roadblocks to performance // by David Gebler   |
| Pubbl/distr/stampa      | San Francisco, CA, : Jossey-Bass, 2012  |
| ISBN                    | 1-280-67509-8<br>9786613652027<br>1-118-22384-5   |
| Edizione                | [1st ed.]   |
| Descrizione fisica      | 1 online resource (242 p.)  |
| Classificazione         | BUS041000   |
| Disciplina              | 650.1   |
| Soggetti                | Commitment (Psychology)<br>Integrity<br>Corporate culture<br>Organization   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | THE 3 POWER VALUES; CONTENTS; PREFACE; PART 1: Alignment Is the Key; 1: Culture Drives Performance; 2: Behavior Roadblocks; 3: Values Drive Culture; PART 2: The Power Values; 4: Integrity Aligns Goals and Standards; 5: Commitment Aligns Principles and Goals; 6: Transparency Aligns Principles and Standards; 7: Your Plan for High Performance; NOTES; SUGGESTED READINGS; ACKNOWLEDGMENTS; ABOUT THE AUTHOR; INDEX  |
| Sommario/riassunto      | Get organizational results by nurturing commitment, integrity, and transparency A healthy corporate culture is the secret to an organization's performance. The good news is that employees already embody the values needed to propel the organization to its goals, but institutional roadblocks get in the way. All too often leaders don't know how to diagnose their culture in order to clear these roadblocks to performance. The 3 Power Values presents a breakthrough model that permits leaders to measure and manage culture. To create a fully aligned high-performing culture, leaders need |