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Nota di contenuto	Cover; Evaluation of Health Promotion and Disease Prevention Programs; Copyright; Contents; Acknowledgments; About the Author; 1 Introduction to Health Promotion and Disease Prevention Program Evaluation; Introduction; Chapter Overview; Target Audiences; Program Evaluation: A Trans-Disciplinary Process; Program Evaluation Terms; Purposes of Program Evaluation; The Role of Program Evaluation or Evaluation Research in an Organization; Planning an Evaluation: Defining Realistic Objectives; Professional Competence in Program Evaluation Credentialing and Professional Preparation for HP-DP Specialists Systematic Reviews: Meta-Evaluation and Meta-Analysis; Evaluation PHASES: Documenting the Validity of Results; PHASE 1 (Formative Evaluation) and PHASE 2 (Efficacy Evaluation): Evaluation Research; PHASE 3 and 4: Program Evaluation; Internal Validity to External Validity: The Enduring Challenge; Practice-Based and Community-Based Participatory Research and Program Evaluation; Clinical Practice Guidelines for HP-DP and Management; Evaluation

PHASES: Translating HP-DP Science to Practice-Based Evidence

Planning and Evaluation Domains and Stakeholders Evaluability

Assessment; Science Domain; Policy Domain; Practice Domain; Science-

Policy-Practice Partnerships: Domain Consilience; Evaluation Progress

Review: The 1960s and 1970s; Evaluation Progress Review: The 1980s

and 1990s; Process Evaluation: Linking HP-DP Programs and Impact;

Evaluation Progress Review: Objectives for the Nation and States;

Healthy Objectives for the Nation: 1990, 2000, 2010, 2020; HP-DP

2020 Objectives for the Nation; A Global Health Progress Review: The

Millennium Development Goals (2010)

Millennium Development Goals Progress Review The Health Promotion

Movement and Evaluation; The Science-Policy-Practice Gap in Health

Promotion and Population Health Science; An HP-DP Evaluation

Paradigm Shift; Program Evaluation Leadership: Future Challenges; 2

Planning an Evaluation; The Organizational Context for HP-DP

Programs; Philosophy of the Organization; Program Justification;

Mission and Goals of the Organization; The Health Promotion Planning

Network; PRECEDE/PROCEED Planning Model; Phase 1: Social

Assessment

Phase 2: Epidemiologic Assessment (Health-Genetics-Behavioral-

Environmental) Systematic Reviews and Rating of the Validity of the

Evaluation Literature; Phase 3: Educational and Ecologic Assessment;

Phase 4: Administrative, Policy Assessment, and Intervention

Alignment; Phase 5: Implementation; Phases 6-8: Evaluation; Case

Study: Clear Horizons; Epidemiologic Assessment; Social Assessment;

Behavioral Assessment; Environmental Assessment; Educational

Assessment; Predisposing Factor; Reinforcing Factors; Enabling Factors;

Administrative and Policy Analysis; Health Education Methods

Implementation

Sommario/riassunto

Evaluation of Health Promotion and Disease Prevention Programs offers conceptual and methodological frameworks for the six phases of health program evaluation: introduction to evaluation ; models of evaluation

planning ; efficacy and effectiveness evaluation ; measurement and

analysis evaluation ; process and qualitative evaluation ; cost analysis

and basic economic evaluation.
