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/ Trevor Stack , Naomi R. Goldenberg and Timothy Fitzgerald.

Sommario/riassunto

Religious-secular distinctions have been crucial to the way in which modern governments have rationalised their governance and marked out their sovereignty – as crucial as the territorial boundaries that they have drawn around nations. The authors of this volume provide a multi-dimensional picture of how the category of religion has served the ends of modern government. They draw on perspectives from history, anthropology, moral philosophy, theology and religious studies, as well as empirical analysis of India, Japan, Mexico, the United States, Israel-Palestine, France and the United Kingdom.

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Autore

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Titolo

Competitiveness in the real economy : value aggregation, economics and management in the provision of goods and services / / by Rui Vinhas da Silva

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Cover; Contents; List of Figures; List of Tables; About the Author; Preface; 1 Is It Only about Working Harder? ... or the Other Side of GDP; 2 Productivity, Value Aggregation and National Competitiveness; 3

Workers, Entrepreneurs and Productivity; 4 Country Reputation, Productivity and National Competitiveness; 5 On Leadership, Entrepreneurial Spirit and the Search for Sustainable Competitive Advantages; 6 From Popper to Soros and the Downfall of Economics; 7 Rationality vs. Emotion: Funny Tasting Coke in the Land of Georges Remi (Herge); 8 Bernanke and an Urgent Need for a Paradigm Shift 9 Bernie Ebbers, WorldCom and Other Corporate Tragic Comedies10 The Competitiveness of Nations in the Twenty-first Century: The Links between Exports, FDI and National Competitiveness; References; Index

Sommario/riassunto

Value aggregation to goods and services is unbelievably important to the balance of trade of modern nations, yet it receives minute attention by economists and policy-makers alike. In *Competitiveness in the Real Economy*, Rui Vinhas da Silva shows that the nature and dynamics of contemporary global competition requires a sharper focus on value aggregation. He provides a rounded, integrative and multi-disciplinary perspective linking national competitiveness, economics and management. The emphasis is on a transversal philosophy of value aggregation as a key driver of national competitiveness across
