1.	Record Nr.	UNINA9910817246003321
	Autore	Boston Michael B
	Titolo	The business strategy of Booker T. Washington : its development and implementation / / Michael B. Boston
	Pubbl/distr/stampa	Gainesville, : University Press of Florida, c2010
	ISBN	0-8130-3819-7
		0-8130-4319-0
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (261 p.)
	Disciplina	370.92
	Soggetti	African American business enterprises - History
		African American leadership - History
		African Americans - Economic conditions
		African American businesspeople
		Entrepreneurship - United States
		Success in business - United States
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	The setting that shaped Booker T. Washington's entrepreneurial philosophy -- Key influences that helped to mold and develop Washington's entrepreneurial ideas -- The entrepreneurial ideas of Booker T. Washington -- The Negro Farmer's Conference : helping those near and far -- The National Negro Business League : a history and analysis -- Fundraising, management, and industrial education : Booker T. Washington as a business executive and promoter of the Tuskegee spirit -- Washington's broad economic influence on African-American life and history -- Conclusion: Booker T. Washington, a shrewd strategist.
	Sommario/riassunto	Michael Boston offers a radical departure from other interpretations of Booker T. Washington by focusing on the latter's business ideas and practices. More specifically, Boston examines Washington as an entrepreneur, spelling out his business philosophy at great length and discussing the influence it had on black America. He analyzes the national and regional economies in which Washington worked and focuses on his advocacy of black business development as the key to