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| Autore                  | Boston Michael B   |
| Titolo                  | The business strategy of Booker T. Washington : its development and implementation // Michael B. Boston  |
| Pubbl/distr/stampa      | Gainesville, : University Press of Florida, c2010  |
| ISBN                    | 0-8130-3819-7<br>0-8130-4319-0   |
| Edizione                | [1st ed.]  |
| Descrizione fisica      | 1 online resource (261 p.)   |
| Disciplina              | 370.92   |
| Soggetti                | African American business enterprises - History<br>African American leadership - History<br>African Americans - Economic conditions<br>African American businesspeople<br>Entrepreneurship - United States<br>Success in business - United States  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | The setting that shaped Booker T. Washington's entrepreneurial philosophy -- Key influences that helped to mold and develop Washington's entrepreneurial ideas -- The entrepreneurial ideas of Booker T. Washington -- The Negro Farmer's Conference : helping those near and far -- The National Negro Business League : a history and analysis -- Fundraising, management, and industrial education : Booker T. Washington as a business executive and promoter of the Tuskegee spirit -- Washington's broad economic influence on African-American life and history -- Conclusion: Booker T. Washington, a shrewd strategist. |
| Sommario/riassunto      | Michael Boston offers a radical departure from other interpretations of Booker T. Washington by focusing on the latter's business ideas and practices. More specifically, Boston examines Washington as an entrepreneur, spelling out his business philosophy at great length and discussing the influence it had on black America. He analyzes the national and regional economies in which Washington worked and focuses on his advocacy of black business development as the key to   |

economic uplift for African Americans. The result is a revisionist book that responds to the skewed literature on

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