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design and development; Introduction; Theories and models guiding online learning design; Aligning learning objectives, activities and assessment; Designing online learning activities, resources and support; Interaction between users: online discussion activities; Interaction between users: activities using other communication forms; Interaction with content; Creation of content: individual and group activities; Giving activity feedback: principles, options and issues; Developing your design
General student support issuesManaging and administering online learning; Illustrating the ideas in this chapter ...; Summary; Note; 4 Online assessment; Introduction; Why assess?; Who assesses?; Some aspects of assessment design; Using the online environment for assessment; Supporting students; Managing and administering assessment; Illustrating the ideas in this chapter ...; Summary; 5 Evaluation; Introduction; Some evaluation concepts; Evaluation and online learning design, development and implementation; Designing your evaluation plan; Managing, reporting and acting on the evaluation Acting on the evaluationIllustrating the ideas in this chapter ...; Summary; 6 Conclusion; Introduction; Introducing online learning and assessment - a brief review; Accommodating emerging technologies; Illustrating the ideas in this chapter ...; Summary; Introducing online learning and assessment - a planning guide; References; Index

Sommario/riassunto

The use of e-learning strategies in teaching is becoming increasingly popular, particularly in higher education. Online Learning and Assessment in Higher Education recognises the key decisions that need to be made by lecturers in order to introduce e-learning into their teaching. An overview of the tools for e-learning is provided, including the use of Web 2.0 and the issues surrounding the use of e-learning tools such as resources and support and institutional policy. The second part of the book focuses on e-assessment; design principles, different forms of online assessment and the benefits
