Record Nr. UNINA9910817207903321 Autore Schwartz Howard S. <1942-> Titolo Society against itself: political correctness and organizational selfdestruction / / Howard S. Schwartz London, : Karnac Books, 2010 Pubbl/distr/stampa 0-429-91934-4 **ISBN** 0-429-90511-4 0-429-48034-2 1-283-07107-X 9786613071071 1-84940-782-7 Edizione [1st ed.] Descrizione fisica 1 online resource (310 p.) Disciplina 069.5 302.35 Soggetti Political correctness Organizational behavior Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references (p. 201-209) and index. Nota di bibliografia Table of Contents; Cover; Copyright; ACKNOWLEDGEMENTS; ABOUT Nota di contenuto THE AUTHOR; Introduction; CHAPTER ONE: Political correctness and organizational self-destruction*; CHAPTER TWO: Organization and meaning: a multi-level psychoanalytic treatment of the Jayson Blair scandal at the New York Times; CHAPTER THREE: Religion against itself: psychodynamics of some peculiar television commercials produced by the United Church of Christ; CHAPTER FOUR: Antioch against itself: transformation of the meaning of Antioch College; CHAPTER FIVE: Organization in the age of hysteria CHAPTER SIX: L'imagination au pouvoir: Britain in the age of Princess DianaConclusion; REFERENCES ""Political correctness"" involves much more than a restriction of Sommario/riassunto speech. It represents a broad cultural transformation, a shift in the way people understand things and organize their lives; a change in the way

meaning is made. The problem addressed in this book is that, for

reasons the author explores, some ways of making ""meaning"" support

the creation and maintenance of organization, while others do not. Organizations are cultural products and rely upon psychological roots that go very deep. The basic premise of this book is that organizations are made up of the rules, common understandings