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Sommario/riassunto	In the era of rapid globalization, the ITC plays a significant and wide ranging role working with both governments and trade support institutions to nurture an export culture, this work will provide a much

needed overview of this dynamic organization.?This book:Details the history of the organization since its inception Examines its current mandate and the impact of recent reforms Analyses the ability of the ITC to provide trade intelligence, and its role in the development of national export strategiesEva
