1. Record Nr. UNINA9910817186803321 Autore Kynell-Hunt Teresa **Titolo** Power and Legitimacy in Technical Communication, Volume I [[electronic resource]]: The Historical and Contemporary Struggle for **Professional Status** Amityville, : Baywood Publishing Company, Inc., 2003 Pubbl/distr/stampa **ISBN** 0-89503-688-6 Descrizione fisica 1 online resource (263 p.) Collana Baywood's Technical Communications Series Altri autori (Persone) SavageGerald J Disciplina 808.0666 Soggetti Communication of technical information **Engineering & Applied Sciences** Technology - General Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto ""Power and Legitimacy in Technical Communication, Volume I: The Historical and Contemporary Struggle for Professional Status"; ""Cover""; ""Title Page""; ""Copyright Page""; ""Table of Contents""; ""Dedication""; ""Acknowledgments""; ""INTRODUCTION Toward Professional Status in Technical Communication""; ""PART I. HISTORICAL ROOTS OF THE STRUGGLE FOR STATUS""; ""CHAPTER 1 Instructions as ""Inventions"": When the Patent Meets the Prose"": ""CHAPTER 2 Plain Talk from Rudolf Flesch: Making a Science of Writing"" ""CHAPTER 3 Status and the Technical Communicator: Utilitarianism, Prestige, and the Role of Academia in Creating our Professional Persona"""PART II. THE CONTEMPORARY STRUGGLE FOR STATUS""; ""CHAPTER 4 A Critical Look at Professional Organizations in Technical Communication""; ""CHAPTER 5 Inside Out/Outside In: Transcending the Boundaries that Divide the Academy and Industry""; ""CHAPTER 6 Moving from the Periphery: Conceptions of Ethos, Reputation, and Identity for the Technical Communicator"": ""CHAPTER 7 The Process and Prospects for Professionalizing Technical Communication"" ""PART III. ENVISIONING EMPOWERED PRACTICE FOR TECHNICAL

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