1. Record Nr. UNINA9910817167103321 Autore Dawson Alexander Titolo Future-proof web design: a survival guide / / Alexander Dawson Pubbl/distr/stampa Chichester, : Wiley, c2012 **ISBN** 1-283-33305-8 9786613333056 1-119-95065-1 Edizione [1st ed.] Descrizione fisica 1 online resource (402 p.) Disciplina 006.7 Soggetti Web sites - Design Web site development Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Future-Proof Web Design: A Survival Guide; Contents; Introduction; What's This Book About?: No Artificial Flavorings: Conventions Within This Book; Your Marauders Map; Chapter 1: Future-Proof Survival Techniques; Understanding the Environment; Planning for a Successful Website; Learning to Adapt or Evolve; Resolving Issues of Compatibility; Chapter 2: The Five Principles of Ubiquity; Websites Are like Onions; Level 1: Graceful Design; Level 2: Progressive Design; Level 3: Adaptive Design; Level 4: Responsive Design; Level 5: Reactive Design; Chapter 3: Designing for the Desktop Knowing the Challenge: CompatibilityDesktop; Laptop; Netbooks; Nettops; Chapter 4: Helping Out the Handheld; Benefiting from Portability; Tablet; Smartphone; Featurephone; eReader; PDA; Wristwatch; Chapter 5: Evolving for Entertainment; Bringing the Web into the Living Room: Television: Game Console: Handheld Console: Media Player: Set Top Box: Chapter 6: Automobiles and Appliances: Preparing for Your Dream Reality; Embedded Gadgets; Connected Objects: Transportation: Physical Goods: Chapter 7: Designing for Input Tools; Just Point and Flick!; Pointer; Touchpad; Keyboard; Remote

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## Sommario/riassunto

Best practices for flexible design that meet common challenges The web is constantly changing and evolving with an increased range of devices, browsers, and standards that need to be considered in design. Web designers know they must stay sharp in order to keep up with the rapid pace of technology change. This much-needed book teaches the art of flexible and adaptable design that can work easily with new devices, technologies, and standards. You'll quickly discover how this resource stands out from the crowd as it provides you with a roadmap for ensuring that your designs are stable a