1. Record Nr. UNINA9910817166403321 Autore Lausen Marcia Titolo Design for democracy: ballot and election design / / Marcia Lausen Chicago, : University of Chicago Press, c2007 Pubbl/distr/stampa **ISBN** 1-281-96579-0 9786611965792 0-226-47063-6 Descrizione fisica 1 online resource (189 p.) Disciplina 324.60973 Soggetti Ballot - United States Voting - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. 181) and index. Nota di bibliografia Nota di contenuto Frontmatter -- Contents -- foreword -- preface -- introduction -- 1. ballot design -- 2. design + the voting experience -- 3. design + election administration -- 4. election design system -- photography credits -- bibliography Sommario/riassunto In November 2000, when the now-infamous "butterfly ballot"" confused crucial Florida voters during a hotly contested presidential race, the importance of well-designed ballots to a functioning democracy caught the nation's attention. Recognizing that our entire voting process-from registering to vote to following instructions at the

polling place-can be almost as confusing as the Florida ballot, Design for Democracy builds on the lessons of 2000 by presenting innovative steps for redesigning elections in the service of citizens. Handsomely

designed itself, this volume showcases adaptable