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12. Managing Information and MindsInformation as the March; The Symbolic Environment; Image as the Reality; Narrowing the Scope of Controversy; Manufacturing Opinion by Polling; The Electronic Throne; Monitoring as the Message; Womb-to-Tomb Dossiers; Economic and Social Vindicators; Educational Authoritarianism; Custodial Functions; 13. Incentives for System Acceptance; Extended Professionalism; Job, Prometheus, Faust; For Consumers: Kidnapper Candy; Servitude's Services; Conditional Benefactions; Rationed Payoffs; The Effulgent Aura; 14. The Ladder of Terror; The Rungs of Violence
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