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Autore	Fichman Pnina
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- What is online trolling? -- What motivates online trolling and its perpetrators? -- Online enabling factors for trolling and deviant behaviors -- All trolling is not equal -- Gender and online trolling -- Trolling in context -- Culture and online trolling -- Responding to online trolls -- Conclusions.
Sommario/riassunto	Online trolling and other deviant behaviors have always affected online communities. As online trolling becomes widely spread, myriad questions are raised, including: Who is a troll and why do trolls troll? What are the enabling factors of online trolling? How do members and administrators of online communities detect, interpret, and react to trolling? How can online trolling be handled effectively? What is the impact of the socio-cultural and technological environments on online trolling? What motivates trolling?