

1. Record Nr.	UNINA9910817062503321
Titolo	Open innovation [[electronic resource] ] : researching a new paradigm / / edited by Henry Chesbrough, Wim Vanhaverbeke and Joel West
Pubbl/distr/stampa	Oxford, : Oxford University Press, 2006
ISBN	1-383-04370-1 1-281-15481-4 9786611154813 0-19-153743-8 1-4356-0932-8
Descrizione fisica	1 online resource (392 p.)
Altri autori (Persone)	ChesbroughHenry William VanhaverbekeWim WestJoel
Disciplina	658.514
Soggetti	Technological innovations - Management Research, Industrial - Management Diffusion of innovations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 309-343) and index.
Nota di contenuto	Contents; List of Figures; List of Tables; Contributors; 1. Open Innovation: A New Paradigm for Understanding Industrial Innovation; Part I: Firms Implementing Open Innovation; Part II: Institutions Governing Open Innovation; Part III: Networks Shaping Open Innovation; Part IV: Conclusions; References; Index
Sommario/riassunto	Henry Chesbrough and his collaborators investigate the phenomenon of 'Open Innovation', in which firms draw on research and development outside their boudnaries. The book's contributors link the practice of innovation to the established body of innovation research, showing what's new and what's familiar in the process. - ;Open Innovation describes an emergent model of innovation in which firms draw on research and development that may lie outside their own boundaries. In some cases, such as open source software, this research and development can take place in a non-proprietary manner. Henry Ch

