

1. Record Nr.	UNINA9910817043003321
Autore	Simon Adam F. <1965->
Titolo	Mass informed consent : evidence on upgrading democracy with polls and new media // Adam F. Simon
Pubbl/distr/stampa	Lanham, Md., : Rowman & Littlefield, c2011
ISBN	1-282-97711-3 9786612977114 1-4422-0934-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (388 p.)
Classificazione	05.32
Disciplina	303.3/80973
Soggetti	Public opinion - United States Mass media and public opinion - United States Democracy - United States United States Politics and government 2001-2009 Public opinion United States Politics and government 2009- Public opinion
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Who deserves the blame for invading Iraq (and other mistakes)? -- The yes, no and don't knows of political polling -- Gently introducing science, starring the median voter model and a test of citizens' independence -- Why do Americans favor some things yet oppose others? and, explaining Republican success against partial birth abortion -- Questions are just as important as answers, particularly in a study of public opinion on the Iraq invasion -- Debunking manipulation myths, featuring the infamous harry and louise -- Political reforms and thoughts on media old and new.
Sommario/riassunto	Public opinion polling permeates today's politics, yet many seem suspicious of polls and skeptical in their prominence, fearing that overreliance on public opinion amounts to pandering or that pollsters can manipulate a feeble public. In this book Adam Simon argues that democracy requires that government listen to the public and that sample surveys are the finest democratic technology yet devised. He lays out the fundamentals of public opinion research and illustrates his discussion of the science of polling with recent political hot button

