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Altri autori (Persone)	HollowoodTracey HortJoanne
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Nota di contenuto	Sensory perception -- Planning your sensory project -- Requirements for sensory testing -- Sensory test methods -- Completing the project.
Sommario/riassunto	This book is a practical guide to sensory evaluation methods and techniques in the food, cosmetic and household product industries. It explains the suitability of different testing methods for different situations and offers step-by-step instructions on how to perform the various types of tests. Covering a broad range of food and non-food product applications, the book is designed to be used as a practical reference in the testing environment; a training manual for new recruits into sensory science, and a course book for students undertaking industrial training or academic study.