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Sommario/riassunto	In this volume, an interdisciplinary team of scholars and social scientists address the reasons and ramifications of the increasing utilization of alternative and complementary medicine. The book provides a scholarly and theoretical discussion of salient issues within this new field. Topics discussed include:..: the changing medical market place; political and legal aspects of practice; influential cultural factors; clinical and educational issues; and much more. The many case examples and vignettes that appear throughout the text illustrate how alternative health care relates to everyday life.