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Autore	Francaviglia Richard V.
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Sommario/riassunto	As an archetype for an entire class of places, Main Street has become one of America's most popular and idealized images. In Main Street Revisited, the first book to place the design of small downtowns in spatial and chronological context, Richard Francaviglia finds the sources of romanticized images of this archetype, including Walt Disney's Main Street USA, in towns as diverse as Marceline, Missouri, and Fort Collins, Colorado. Francaviglia interprets Main Street both as a real place and as an expression of collective assumptions, designs, and myths; his Main Streets are treasure troves of