1. Record Nr. UNINA9910816899203321 Autore Johnson Martin L. Titolo Main Street movies: the history of local film in the United States // Martin L. Johnson Pubbl/distr/stampa Bloomington, Indiana: ,: Indiana University Press, , 2018 ©2018 **ISBN** 0-253-03254-7 1 online resource (295 pages): illustrations, tables Descrizione fisica Collana Cinema and the American Experience Disciplina 791.430973 Soggetti Motion pictures - United States - History **United States** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references, filmography and index. Introduction: defining the local film -- The silent pageant: municipal Nota di contenuto booster films -- The home talent film and the origins of itinerancy --"How movies are made": Hollywood and the local film -- Itinerants adopt a baby: the local Hollywood film and the operational aesthetic --Kidnapping the movie gueen: amateur aesthetics as cultural critique --The cameraman has visited your town: the local film and the politics of recognition -- Every town has its Main Street : the banal localism of the civic film -- Reclaiming the local film: artifacts, archives, and audiences -- Conclusion : see your town disappear--the historicity of the local film. Sommario/riassunto "See yourself in the movies!" Prior to the advent of the home movie camera and the ubiquitousness of the camera phone, there was the local film. This cultural phenomenon, produced across the country from the 1890's to the 1950's, gave ordinary people a chance to be on the silver screen without leaving their hometowns. Through these movies, residents could see themselves in the same theaters where they saw major Hollywood motion pictures. Traveling filmmakers plied their trade in small towns and cities, where these films were received by locals as being part of the larger cinema experience. With access to the

rare film clips under discussion, Main Street Movies documents the diversity and longevity of local film production and examines how itinerant filmmakers responded to industry changes to keep sponsors

and audiences satisfied. From town pride films in the 1910's to Hollywood knockoffs in the 1930's, local films captured not just images of local people and places but also ideas about the function and meaning of cinema that continue to resonate today.