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Autore	Tracy John A
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Nota di contenuto	Accounting for Dummies, 4th Edition; Contents at a Glance; Table of Contents; Introduction; About This Book; Conventions Used in This Book; What You're Not To Read; Foolish Assumptions; How This Book Is Organized; Icons Used in This Book; Where to Go from Here; Part I: Opening the Books on Accounting; Chapter 1: Accounting: The Language of Business, Investing, Finance, and Taxes; Chapter 2: Financial Statements and Accounting Standards; Chapter 3: Bookkeeping and Accounting Systems; Part II: Figuring Out Financial Statements; Chapter 4: Reporting Revenue, Expenses, and the Bottom Line Chapter 5: Reporting Assets, Liabilities, and Owners' EquityChapter 6: Reporting Cash Flows; Chapter 7: Choosing Accounting Methods: Different Strokes for Different Folks; Part III: Accounting in Managing a Business; Chapter 8: Deciding the Legal Structure for a Business; Chapter 9: Analyzing and Managing Profit; Chapter 10: Financial Planning, Budgeting, and Control; Chapter 11: Cost Concepts and Conundrums; Part IV: Preparing and Using Financial Reports; Chapter 12: Getting a Financial Report Ready for Release; Chapter 13: How Lenders and Investors Read a Financial Report Chapter 14: How Business Managers Use a Financial ReportChapter 15: Audits and Accounting Fraud; Part V: The Part of Tens; Chapter 16: Ten

Sommario/riassunto

Learn the basics of practical accounting easily and painlessly with Accounting For Dummies, 4th Edition, which features new information on accounting methods and standards to keep you up to date. With this guide, you can avoid accounting fraud, minimize confusion, maximize profits, and make sense of accounting basics with this plain-English guide to your accountant's language. Understand how to manage inventory, report income and expenses for public or private companies, evaluate profit margins, analyze business strengths and weaknesses, and manage budgets for a better bottom line.

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Autore

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Titolo

Klinik des augeninnendrucks // Yves Robert

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Soggetti

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Nota di contenuto

Frontmatter -- Vorwort -- Inhalt -- 1 Einleitung -- 2 Die Grundlagen -- 3 Klinik des Augeninnendrucks -- 4 Die Messung des Augeninnendrucks -- 5 Die okuläre Pulswelle -- 6 Die aktive Steuerung des Drucks -- Farbtafel -- Personenverzeichnis -- Stichwortverzeichnis

Sommario/riassunto

Störungen des Augeninnendrucks können zu gravierenden Augenerkrankungen wie z.B. dem Glaukom führen. Das Verständnis für

die Entstehung des Augeninnendrucks und dessen klinische Bedeutung als Kreislaufparameter ist daher für die Früherkennung von Augeninnendruckstörungen unerlässlich. Dieses Buch vermittelt grundlegende Kenntnisse der Entstehung von Augeninnendruckstörungen im klinischen Gesamtzusammenhang. Folgende Fragen werden beantwortet: Wie kommt der Augeninnendruck zustande? Wie kann man ihn diagnostisch als Hilfsmittel einsetzen? Welche Aussagekraft hat er? Wie ist der Augeninnendruck mit dem allgemeinen Kreislauf verknüpft? Wie ist der Augeninnendruck mit dem Hirnkreislauf verknüpft? Wie ist der Augeninnendruck mit dem Liquor cerebrospinalis verknüpft? Darüber hinaus werden Methoden zur korrekten Messung des Augeninnendrucks umfassend erläutert und die geschichtliche Entwicklung der verschiedenen Messmethoden dargestellt.

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