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Nota di contenuto	Cover -- Taiwanese Identity and Democracy: The Social Psychology of Taiwan's 2004 Elections -- Contents -- Acknowledgments -- Chapter 1 Identity, Democracy, Populism, and Nationalism -- Chapter 2 Taiwanese Consciousness and The Referendum Law -- Chapter 3 The Referendum and Taiwan's International Relations -- Chapter 4 The Defensive Referendum -- Chapter 5 The Referendum Debates -- Chapter 6 Expanding Taiwanese Consciousness -- Chapter 7 Negative Campaigning -- Chapter 8 Protests and Conflict -- Chapter 9 Identity and Culture -- Chapter 10 The Law and Justice -- Chapter 11 Faith Unites, Reason Divides -- Chapter 12 Let One-Hundred Flowers Bloom -- Appendix 1 -- Appendix 2 -- Notes -- Past Publications -- Index.
Sommario/riassunto	This book examines the issues of democracy, nationalism and strengthening Taiwan consciousness in the light of the campaign strategies employed in Taiwan's 2004 presidential and legislative election from the perspective of the Taiwanese people and Taiwanese culture. Particular attention is paid to the mindset of the opposition party.

