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Titolo	New approaches to hedging // edited by Gunther Kaltenbock, Wiltrud Mihatsch, Stefan Schneider ; contributors, Gisle Andersen [and thirteen others]
Pubbl/distr/stampa	Bingley, England : , : Emerald, , 2010 ©2010
ISBN	90-04-25324-6
Edizione	[First edition.]
Descrizione fisica	1 online resource (324 p.)
Collana	Studies in Pragmatics, , 1750-368X
Disciplina	332.64524
Soggetti	Hedge (Linguistics) Euphemism Pragmatics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preliminary Material / Gunther Kaltenböck , Wiltrud Mihatsch and Stefan Schneider -- Introduction / Gunther Kaltenböck , Wiltrud Mihatsch and Stefan Schneider -- Pragmatic Competence: The Case of Hedging / Bruce Fraser -- A Contrastive Approach to Vague Nouns / Gisle Andersen -- Hedges in Context: Form and Function of Sort of and Kind of / Anita Fetzer -- Mitigating and Being Vague in Interpreter-Mediated Discourse / Bernd Meyer and Birte Pawlack -- The Diachrony of Rounders and Adaptors: Approximation and Unidirectional Change / Wiltrud Mihatsch -- Hyperbolic Approximative Numerals in Cross-Cultural Comparison / Eva Lavric -- Approximative Expressions and their Loose Uses in Chinese / Yongping Ran -- Weakening or Strengthening?: A Case of Enantiosemy in Plato's Gorgias / Claudia Caffi -- Position and Scope of Epistemic Phrases in Planned and Unplanned American English / Elise Kärkkäinen -- Pragmatic Functions of Parenthetical I Think / Gunther Kaltenböck -- Parenthetical Hedged Performatives / Stefan Schneider -- On the Relationship between Attenuation, Discourse Particles and Position / Antonio Briz and Maria Estellés -- Subject Index / Gunther Kaltenböck , Wiltrud Mihatsch and Stefan Schneider.

Hedging is an essential part of everyday communication. It is a discourse strategy which is used to reduce commitment to the force or truth of an utterance to achieve an appropriate pragmatic effect. In recent years hedges have therefore attracted increased attention in Pragmatics and Applied Linguistics, with studies approaching the concept of hedging from various perspectives, such as speech act - and politeness theory, genre-specific investigations, interactional pragmatics, and studies of vague language. The present volume provides an up-to-date overview of current research on the topic by bringing together studies from a variety of fields. The contributions span a range of different languages, investigate the use of hedges in different communicative settings and text types, and consider all levels of linguistic analysis from prosody to morphology, syntax and semantics. What unites the different studies in this volume is a corpus-based approach, in which various theoretical concepts and categories are applied to, and tested against, actual language data. This allows for patterns of use to be uncovered which have previously gone unnoticed and provides valuable insights for the adjustment and fine-tuning of existing categories. The usage-based approach of the investigations therefore offers new theoretical and descriptive perspectives on the context-dependent nature and multifunctionality of hedges.

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2. Record Nr.	UNINA9910647296703321
Autore	White Michele <1962->
Titolo	Buy it now : lessons from eBay / / Michele White
Pubbl/distr/stampa	Durham, N.C., : Duke University Press, 2012 Durham : , : Duke University Press, , [2012] ©2012
ISBN	9786613854568 9781478093541 1478093544 9781283542111 1283542110 9780822391876 0822391872
Descrizione fisica	1 online resource (331 p.)
Classificazione	LC 13000
Disciplina	381/.177
Soggetti	Internet - Social aspects Electronic commerce - Social aspects Internet and women Online identities
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Figures; Preface and Acknowledgments; Introduction. Lessons and Methods from eBay; One. Between Security and Distrust: eBay's Brand, Fan, and Virtual Communities; Two. Pins, Cards, and Griffith's Jacket: Producing Identity and Brand Communities through eBay Live! Conferences and Collecting; Three. You Can "Get It On" eBay: Selling Gender, Sexuality, and Organizational Logic through the Interface; Four. eBay's Visible Masculinities: "Gay" and "Gay Interest" Listings and the Politics of Describing Five. eBay Boys Will Be Lesbians: Viewing "Lesbian" and "Lesbian Interest" Vintage Photography Listings Six. Re-collecting Black Americana: "Absolutely Derogatory" Objects and Narratives from eBay's Community; Afterword. Everything in Moderation: The Regulating

Sommario/riassunto

In *Buy It Now*, Michele White examines eBay and its emphasis on community and social norms, revealing the cultural assumptions about gender, race, and sexuality that are reinforced throughout the site. She shows how instructional texts, rule systems, and advertisements ""configure the user,"" allowing eBay to indicate how the site is supposed to function while concurrently upholding and promoting particular social values, practices, and norms.

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