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Sommario/riassunto	Our behaviour in our own homes - our recycling habits, consumer choices and transport preferences - all have a huge impact on the environment locally and globally. Governments across the world are trying to formulate and implement policies to encourage and enforce more sustainable household actions. Yet so often these policies fail to have the desired effects because of a lack of understanding of the complex interplay of policy and individual behaviour. This book examines this interplay, looking at the role of values, attitudes and constraints in the links between policy and changing behaviour